

SWOT ORGANIZATIONAL ASSESSMENT FOR YOUR MINISTRY

In the first column of the SWOT chart below, list your ministry's current critical issues or areas of desired change. Then evaluate each area based on the four categories to the right. See fulleryouthinstitute.org and the article "Ministry Evaluation: A Gift You Can't Ignore" for more assessment help.

CRITICAL ISSUE	STRENGTHS WHAT WE DO WELL	WEAKNESSES WHAT WE CAN DO BETTER	OPPORTUNITIES WHAT WE CAN LEVERAGE	THREATS WHAT WE MUST PAY ATTENTION TO